



Service • Technology • Consulting

Custom Fleet is one of Australia and New Zealand's premier fleet management organisation with almost 40 years' experience providing expert leasing and management services. Custom Fleet is part of Element Financial, one of the world's leading financial services and fleet management companies.

About Custom Fleet

- 100,000+ vehicles under management
- 2,400+ customers
- 400+ employees
- 8 offices across Australia and New Zealand
- Over \$1.4b in total assets for Australia & New Zealand*
- Part of Element Financial/Arval global alliance
- Alliance manage 3.5m vehicles globally

*As at 31 December 2015

Our Strengths

- People
- Consulting
- Customisation
- Technology

Fleet Impact

Complete outsourced solution

- Full modular product options to suit every customer
- End-to-end online access and management

Continual investment in new technologies

- Pool car management
- Telematics
- Driver Risk Reduction

Strategic consulting

- Over \$65m in savings identified for customers in 2015
- Cost reductions
- Fleet optimisation

Comprehensive digital novated leasing solution

- Completely paperless process
- Digital showroom and quote comparison
- Payroll flexibility
- Manufacturer and dealer partnership offers

Fleet Management and Finance Solutions Operating Lease

- Operating Lease
- Finance Lease
- TRAC Lease
- Novated Lease
- Commercial Vehicles
- Flexible Maintenance Programs
- Tolls and Infringements Statutory Compliance
- Telematics
- Pool Car
- Fleet Card
- Accident Management
- Acquisition and Disposal
- Comprehensive Insurance
- Short Term Relief Vehicle
- Roadside Assistance

Customers

Custom Fleet supports a wide range of industries across Australia and New Zealand, including financial services, telecommunications, retail, FMCG, engineering and government. Over 55% of our customers have partnered with us for over 10 years.

- <1 year: 2%
- 1-5 years: 21%
- 5-10 years: 22%
- >10 years: 55%

Professional Affiliations

- Member of the Australian Fleet Lessors Association (AFLA)
- Member of the Australasian Fleet Management Association (AFMA)
- ISO 9001:2008 Accreditation



Value We Deliver:

Reduced Fleet Spend • Fleet Optimisation • Improved Driver Safety • Reduced Administration